

Cambridgeshire Horizons

Growth Agenda Training Programme 2009-10

Workshop: Embedding the Quality Charter - Adding Value

Date: Friday 6th November 2009, 9:45-14:00

Location: ECDC, The Council Chamber, The Grange, Ely

Issues: Delivering growth in Cambridgeshire can be driven by the urgency of building numbers of units, e.g. houses, as quickly as possible through a target and process focussed system. The risk is that in the face of the complex challenges of growth the quality of development is ignored, or at least assumes a lower priority. The task for everyone across many services is to achieve both quality and delivery and the Quality Charter is seen as a means towards this end. It is vital therefore that all stakeholders understand how the Charter can assist in ensuring that steps are taken to achieve to first class, timely development. The training will to address the lack of awareness and possible scepticism towards the Charter that exists in some areas.

Audience: Local authority planners and those working with planners, and partner agencies who are involved in planning activities.

Purpose: To:

- Raise awareness of the Quality Charter
- Clarify its status and purpose
- Explain its content
- Demonstrate how it can be used in practice
- Increase Charter sign-up through agreed actions

PROVISIONAL AGENDA

- 9.45 **Registration - Tea and Coffee**
- 10.00 **Welcome & Introduction – John Onslow, Director for Development and Deputy Chief Executive, Cambridgeshire Horizons**
Workshop purpose
- 10.10 **Background to the Charter – Brian Human, Consultant**
- *Expectations of delegates*
Origin, Purpose and Status of Charter
 - *Questions/discussion*
- 10.25 **The Charter Content and Use**
- **Community** – Tom Barrance, Growth Areas Project Manager, South Cambridgeshire District Council
 - **Connectivity** – Joseph Whelan, Head of New Communities, Cambridgeshire County Council
 - **Climate** – Eithne Flanagan, Sustainable Construction Coordinator,

Cambridge City Council
- *Character* – Glen Richardson, Head of Joint Urban Design
Cambridge City and South Cambridgeshire

- *What are the delegates' experiences of using the Charter?*
- *Panel questions & discussion*

11.20 **Coffee Break**

11.35 **Added Value from The Charter – Private and Public Sector Views**

- *Delegate view of added value*

Private Sector View – Garth Hanlon, Eastern Head of Planning, Savills

**Public Sector View – Steve Ingram, Head of Planning Services,
Huntingdonshire District Council**

- *Questions/discussion*

12.10 **Case Study – Orchard Park – Tom Barrance, Growth Areas Project
Manager & John Pym, Senior Planning Officer, South Cambs DC**

Orchard Park, the Quality Charter and Lessons for the Future

- *Questions/discussion*

12.50 **Action Planning – Brian Human**

Delegates to work in groups to develop ideas for an Action Plan to embed the
Charter in professional practice

- *Plenary feedback and discussion*

13.15 **Summary & Conclusions - Brian Human**

- *Key learning points for delegates*

Lessons, Making it Happen and Moving Forward

- *Discussion – final points*

13.30 ***Close followed by lunch***

Brian Human
November 2009